



Goals

Products

Market

Leads

SOP

Reporting

Review

B2B LEADS GENERATIONS

NUANS KREASI INDONESIA

Award winning digital agency based in Jakarta – Indonesia.

Get Stated

Contact Us





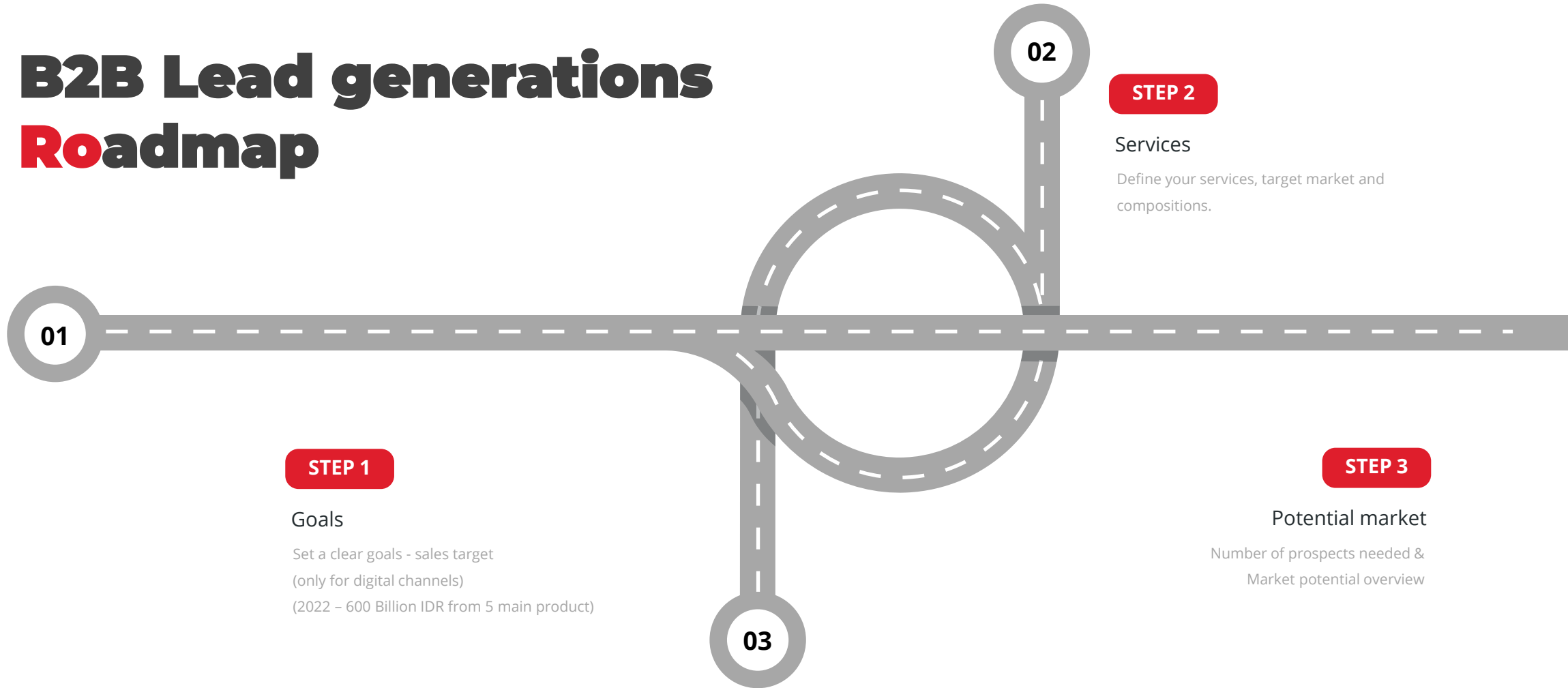
Roadmap

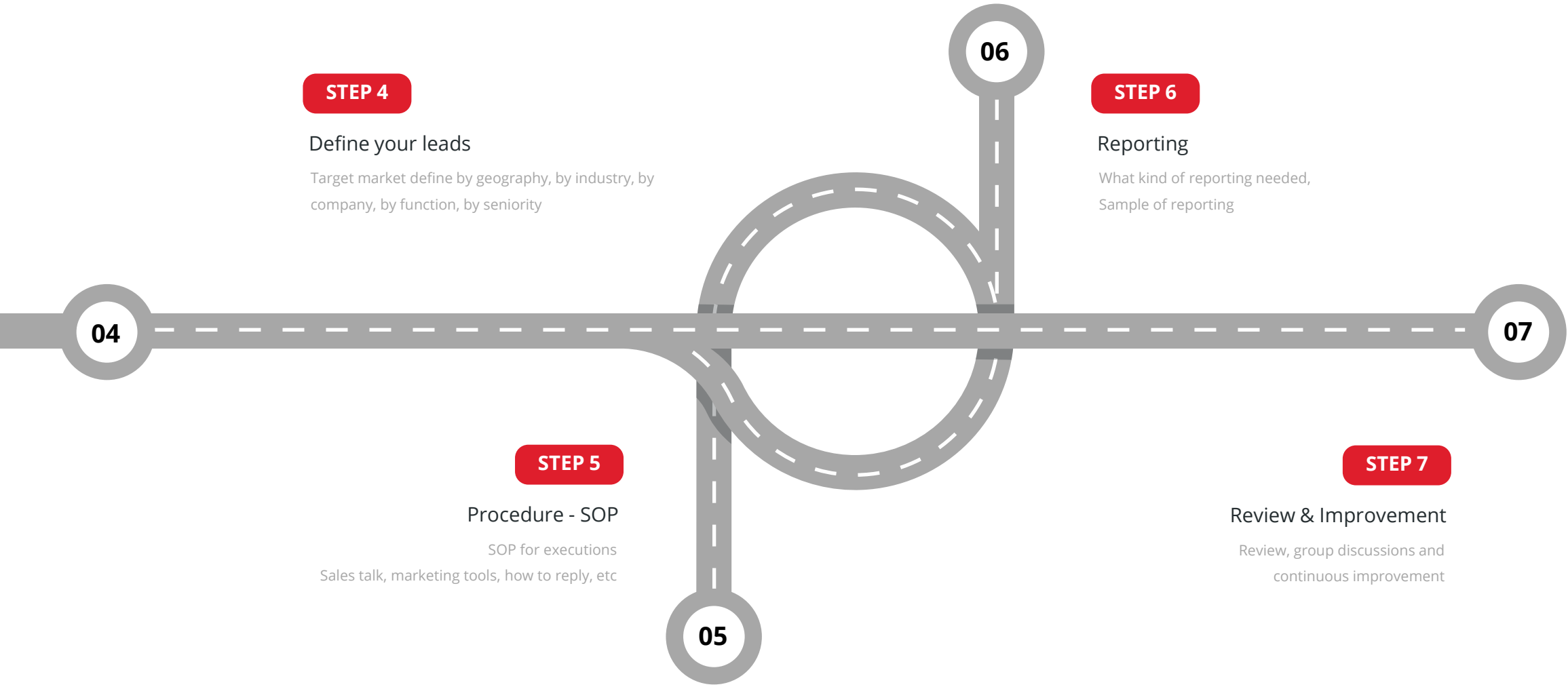
B2B Leads generations





B2B Lead generations Roadmap







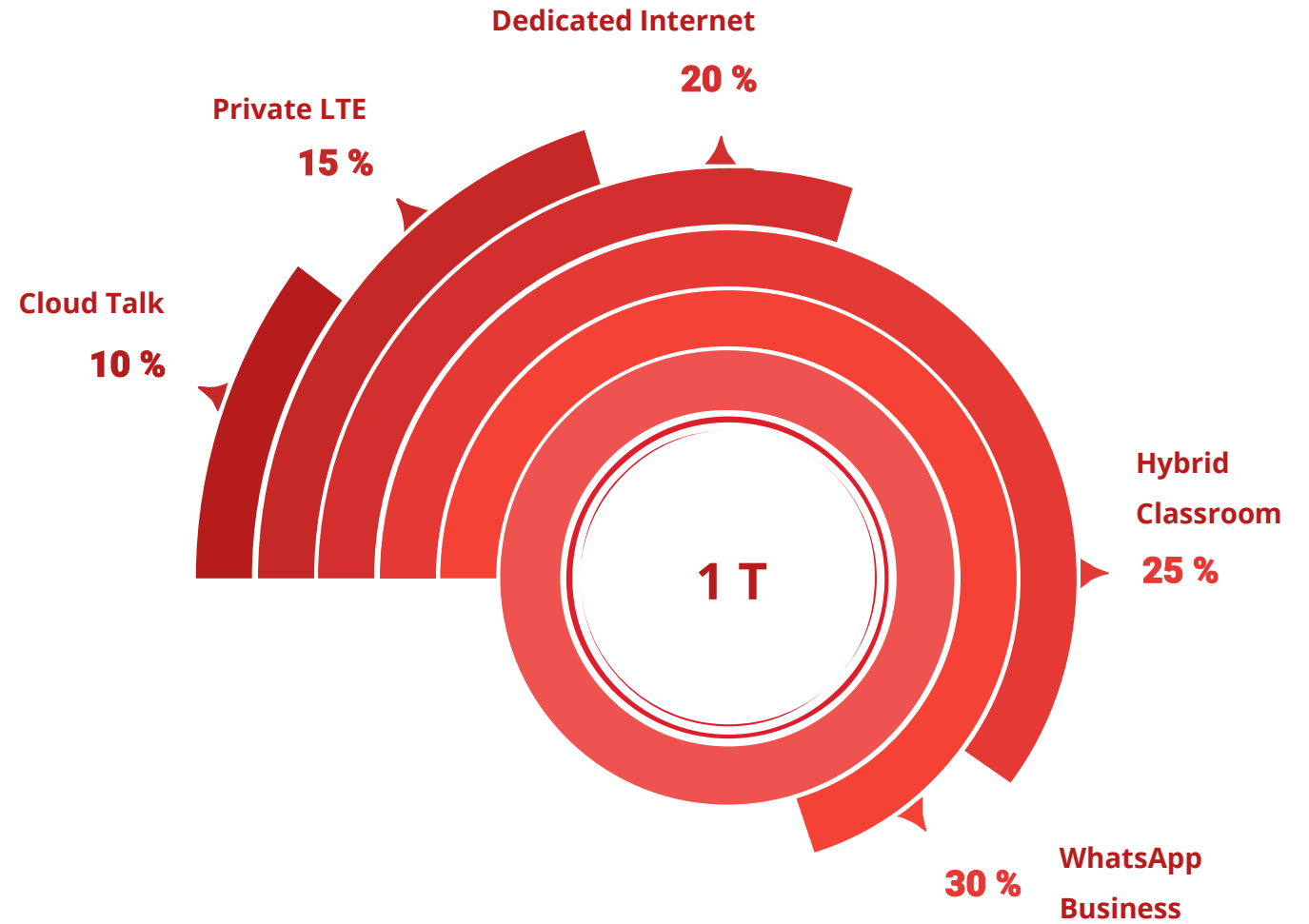
Goals

Digital goals 2022





Sales target Digital 2022





Service



Your main products or services





Our Services



Cloud Talk

Price per unit IDR 100 M
Quantity of sales **100 unit**
Total sales IDR 100 B



WhatsApp Business

Price per unit IDR 300 M
Quantity of sales **100 unit**
Total sales IDR 300 B



Private LTE

Price per unit IDR 150 M
Quantity of sales **100 unit**
Total sales IDR 150 B



Dedicated Internet

Price per unit IDR 200 M
Quantity of sales **100 unit**
Total sales IDR 200 B



Hybrid Classroom

Price per unit IDR 250 M
Quantity of sales **100 unit**
Total sales IDR 250 B



Market

Potential market





Market review



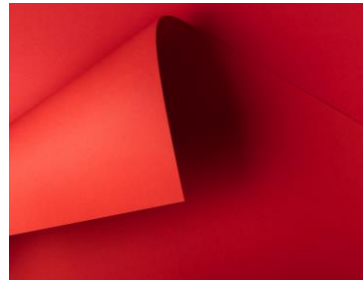
Cloud Talk

Automotive (1K+)
Banking (255)
Consumer goods (856)
Chemicals (692)
Construction (1.5K+)



WhatsApp Business

Banking (255)
Consumer goods (856)
Higher Education (1.5K+)
Food & Beverages (2.5K+)
Hospitality (2K+)
Insurance (392)



Private LTE

Food & Beverages (2.5K+)
Furniture (69)
Hospital & Health Care (729)
Hospitality (2K+)
Insurance (392)
Real Estate (1K+)



Dedicated Internet

All industry (91K+)



Hybrid Classroom

Hospitality (2K+)
Higher Education (1.5K+)

Market review

Industry

Automotive (1K+)
 Banking (255)
 Consumer goods (856)
 Chemicals (692)
 Construction (1.5K+)
 Higher Education (1.5K+)
 Entertainment (766)
 Farming (724)
 Food & Beverages (2.5K+)
 Furniture (69)
 Hospital & Health Care (729)
 Hospitality (2K+)
 Insurance (392)
 Leisure, Travel & Tourism (1.5K+)
 Luxury Goods & Jewellery (164)
 Real Estate (1K+)

More industries ..
 See Excel files

Consumer Goods (856 accounts)

PT. International Chemical Industry
 PT. Intim Harmonis Foods Industri
 PT. Joenoes Ikamulya
 PT. Kaldu Sari Nabati Indonesia
 PT. Kao Indonesia
 PT. Khong Guan Biscuit Indonesia
 PT. Kimia Farma Apotek
 PT. Kino Food Indonesia
 PT. Kino Indonesia Tbk
 PT. Kobe Nutri Farma
 PT. Lion Wings
 PT. Maspion Plastic Division
 PT. Matahari Sakti
 PT. Megasari Makmur
 PT. Monde Mahkota Biscuits
 PT. Motasa Indonesia (Ladaku & Desaku)
 PT. Mulia Boga Raya
 PT. Multi Indocitra, Tbk.
 PT. Mustika Ratu Tbk

More companies ..
 See Excel files

Food & Beverages (2.5K+)

PT. Soft Lexindo Indonesia
 PT. Star Cosmos
 PT. Subur Anugerah Sentosa
 PT. Sukanda Djaya
 PT. Surya Lintas Nusantara
 PT. Surya Mustika Nusantara
 PT. Susanti Megah
 PT. Tigaraksa Satria Tbk
 PT. Topindo Atlas Asia
 PT. Tritunggal Multi Cemerlang
 PT. Tuppering Food Indonesia
 PT. Ultra Prima Abadi (Orang Tua Group)
 PT. Ultrajaya
 PT. Unitama Sari Mas
 PT. United Family Food
 PT. United Waru Biscuit Manufactory
 PT. Universal Cipta Pangan
 PT. Unza Vitalis
 PT. Wyeth Nutrition Indonesia

More companies ..
 See Excel files

Leads

Define your leads





Define
your market profile

By Geography

Filter your search

Geography

Indonesia -

- Indonesia, Country
- Jakarta, Indonesia
- Banten, Indonesia
- Bandung, West java, Indonesia
- Surabaya, East java, Indonesia
- Yogyakarta, Central Java, Indonesia
- Medan, North Sumatra, Indonesia
- Makassar, South Sulawesi, Indonesia
- Denpasar, Bali, Indonesia
- More cities ..

Your market geography *

1. Indonesia
2. Jakarta, Indonesia
3. Banten, Indonesia
4. Bandung, Indonesia
5. Surabaya, East java, Indonesia
6. Medan, North Sumatra, Indonesia
7. Denpasar, Bali, Indonesia

* Please remove it with your preferences



Define
your market profile

By Industry

Filter your search

Industry

Add industries -

- Automotive (1K+)
- Banking (256)
- Chemicals (612)
- Consumer Goods (942)
- Financial Services (1.5K+)
- Food & Beverages (2.5K+)
- Hospital & Health Care (703)
- Hospitality (2K+)
- Insurance (387)
- Oil & Energy (1K+)
- Real Estate (1K+)
- More industries

Your market industry *

1. Banking
2. Consumer goods
3. Financial services
4. Insurance
5. Real estate

* Please remove it with your preferences



Define
your market profile

By Company

Filter your search

Company

Food & Beverages (2.5K+) -

- PT. Mayora Indah Tbk
- PT. Kapal Api Global
- PT. Sari Coffee Indonesia (Starbucks ID)
- PT. Sinar Sosro
- Nabati Group
- PT. ABC President Indonesia
- Yakult Indonesia Persada
- Boga Group
- PT. Glico Wings
- PT. Santos Jaya Abadi
- PT. Sari Husada
- Suntory Garuda
- PT. Tiga PilarSejahtera Food Tbk
- More companies

Your market company *

1. PT. Santos Jaya Abadi
2. PT. Mayora Indah Tbk
3. PT. Sushi Tei Indonesia
4. Haldin Group
5. Burger King Indonesia

* Please remove it with your preferences



Define
your market profile

By Seniority level

Filter your search

Seniority level

PT. Santos jaya Abadi -

- CXO (2)
- VP (3)
- Director (17)
- Manager (109)
- Senior (108)
- Entry (619)
- Training (5)

Your seniority level *

1. CXO
2. VP
3. Director
4. Manager

* Please remove it with your preferences



Define
your market profile

By Function

Filter your search

Function

PT. Santos jaya Abadi -

- Operations (377)
- Marketing (63)
- Quality Assurance (52)
- Sales (46)
- Administrative (44)
- Engineering (34)
- Information Technology (28)
- Human Resources (24)
- Accounting (23)
- Business Development (21)
- Research (19)
- Media & Communication (14)
- Arts & Design (13)
- Community & Social Services (12)
- Education (8)

Your function *

1. Marketing
2. Sales
3. Business Development

* Please remove it with your preferences



PT. MATAHARI PUTRA PRIMA TBK

1K+ employees
149 decision makers

VP (73)
Director (67)
Manager (330)
Senior (314)

Operations (238)
Marketing (91)
Human Resources (36)
Business Development (46)

See Excel file for details ..



Monica Lewis

President Of
Commissioner



James Ryan

Commissioner





Procedu re

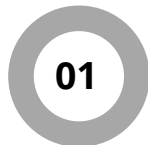
SOP for executions



STEP 1

Setting up

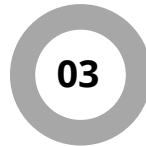
Personalized Account, LinkedIn Page, Sales talk, Thought Leadership Article, Case Study, etc.



STEP 3

Responds

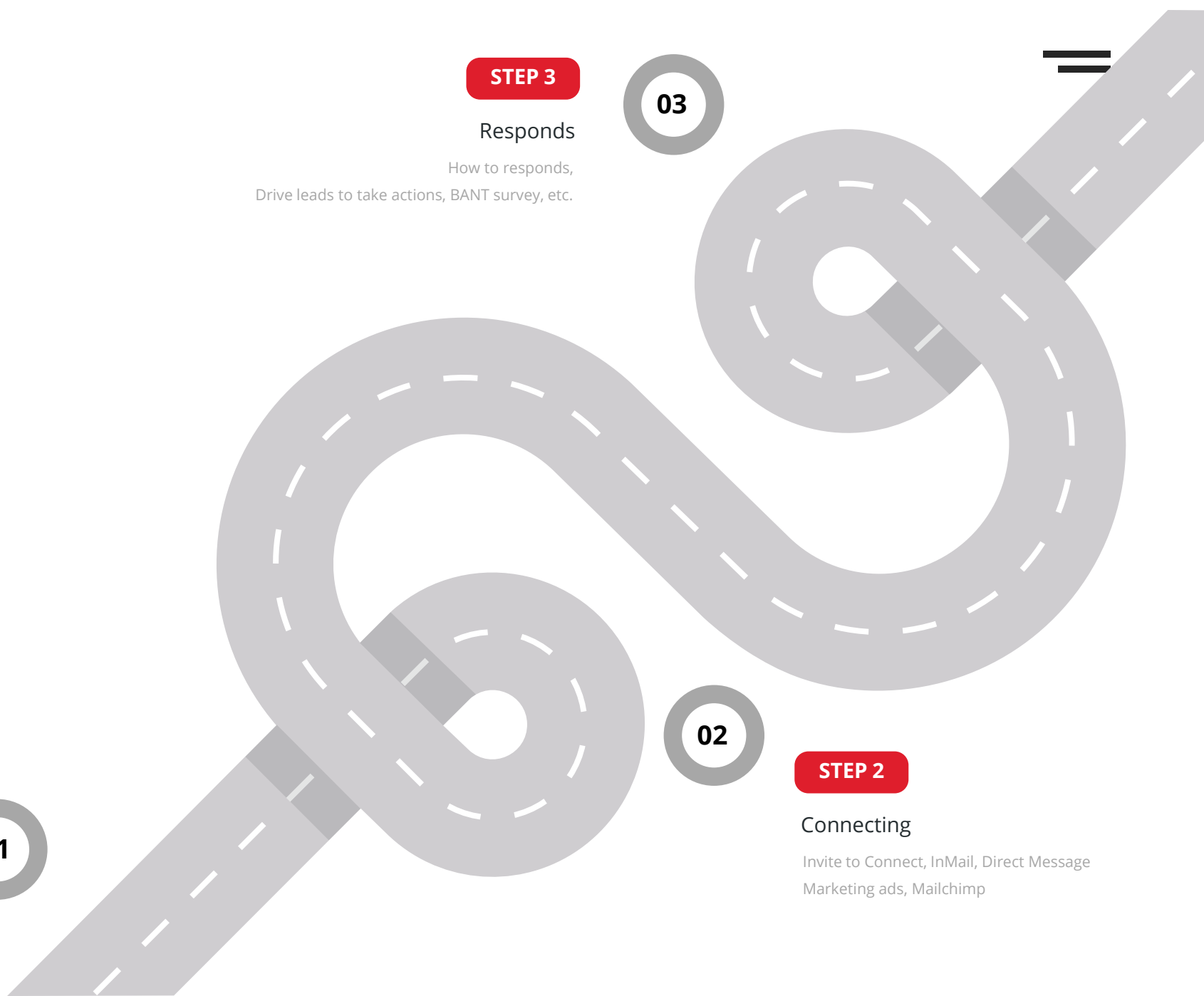
How to responds, Drive leads to take actions, BANT survey, etc.




STEP 2

Connecting

Invite to Connect, InMail, Direct Message Marketing ads, Mailchimp




Sample of Personalized contact account





Cheryl Ko · 2nd
Associate Director, Digital Rewards & Loyalty Marketing at Singtel
Singapore · [Contact info](#)

1,131 followers · 500+ connections

 1 mutual connection: Aaron Gomez

[+ Follow](#) [Message](#) [More](#)

 Singtel
 Singapore Management University

About

"A motivated self-starter that have a passion for innovation, data driven marketing and personalisation"


An experienced results-driven award winning marketer with over 13+ years of integrated marketing experie ... see more

Experience

-  **Singtel**
1 yr 8 mos
- Associate Director, Digital Rewards & Loyalty Marketing**
Full-time
May 2021 – Present · 9 mos
Singapore
Lead a team of 5-7 managers (Business & Programme, Partnerships, Marketing, Platform, Analytics) in Singtel consumer team (Financial Lifestyle Services) to drive overall Dash Rewards business and programme.
 - Associate Director Marketing Communications**
Full-time
Jun 2020 – May 2021 · 1 yr
Singapore
 - Lead team of product,segment and brand communications marketing managers to drive awareness, brand love, usage and retention, cross-sell and upsell opportunities to grow Dash mobile wallet MAUs and Revenue.
 - Using data to develop end to end strategies, holistic campaigns to target the foreign ...see more

Show 2 more experiences 

Sample of LinkedIn Company Page



Singtel
Telecommunications · Singapore, Singapore · 176,585 followers

3 people from your school work here · 6,958 employees

[+ Follow](#) [Visit website](#) [More](#)

[Home](#) [About](#) [Posts](#) [Jobs](#) [Life](#) [People](#) [Videos](#)

About


Singtel is Asia's leading communications technology group, providing a portfolio of services from next-generation communication, 5G and technology services to infotainment to both consumers and businesses. The Group has presence in Asia, Australia and Africa and reaches over 740 million mobile customers in 21 countries. Its infrastructure...
[see more](#)

[See all details](#)

Page posts

Singtel
176,585 followers
2w ·

Congratulations **Loh Kean Yew** on becoming the first Singaporean to win the Badminton World ...see more




835 5 comments · 2 shares

[Like](#) [Comment](#) [Share](#) [Send](#)

Singtel
176,585 followers
2w ·

We're delighted to have won the #5G Deployment Award together with **Ericsson** at this year's ...see more



149 39 shares

[Like](#) [Comment](#) [Share](#) [Send](#)

[See all posts](#)

Sample of Sales talk



Dear fu,

Migrasi ke cloud tidak harus sulit, dengan alat dan proses yang tepat, buat perjalanan migrasi Anda menjadi mulus.

Kami ingatkan kembali, Windows Server dan SQL Server 2008 dan 2008R2 telah habis masa dukungannya dan menggunakan teknologi yang telah habis masa dukungan memiliki risiko, di antaranya: compliance, keamanan dan kerentanan terhadap ancaman luar, kinerja buruk dan ketidakcocokkan perangkat lunak karena tidak adanya lagi update untuk versi terbaru, sehingga berujung pada meningkatnya biaya.

Dengan memigrasi beban kerja Windows Server dan SQL Server Anda ke Microsoft Azure, Anda tidak perlu lagi khawatir dengan masalah tersebut. Dapatkan layanan yang lebih hemat, bayar sesuai dengan yang Anda gunakan atau dengan sistem pembayaran bulanan; lebih aman, dan keuntungan lainnya dari Azure Hybrid Benefit, cek di aka.ms/Azure_HybridBenefit

Dapatkan panduan migrasi Windows Server Anda
[Unduh e-Book Gratis →](#)



Hi fu,

Since interviews are such an important part of your hiring process, it's crucial that you make the most of each and every one.

That's where our [15 interview productivity hacks come in handy](#).

In this guide, you'll get tips, tools, and templates to help you get the most out of every interview, like:

- Our free tool that generates custom interview questions
- Why you should cut down the number of interviews you conduct
- The candidate red flags you shouldn't ignore

Ready to master interviewing?

Best Regards,
Kristen Lim
LinkedIn Talent Solutions
[Get the guide →](#)

Sample of Thought Leader article

How To Be A Thought Leader In The Digital Age



James Blake Forbes Councils Member
Forbes Agency Council COUNCIL POST | Membership (Fee-Based)
Leadership

Let's start here by defining exactly what a thought leader is. According to the Thought Leadership Lab, "Thought leaders are the informed opinion leaders and the go-to people in their field of expertise."

The key concepts here are "informed" and "expertise." Essentially, the unique selling point of thought leaders is that they are the beacons of knowledge within their particular industries and fields. And what sets them apart, even from those with similar skillsets and knowledge banks, is their ability to recognize an opportunity and their entrepreneurial drive to take full advantage.

PROMOTED

Deloitte **BRANDVOICE**
| Paid Program

Measuring Up: Financial
Institutions And Emissions

AMTD Group **BRANDVOICE**
| Paid Program

AMTD Celebrates Official
Launch Of The Hong Kong
Youth FinTech
Association

Tencent Cloud **BRANDVOICE**
| Paid Program

Fair Play The Tencent
Cloud Way

Thought Leaders In The Digital Age

For maximum impact and results, thought leaders must use digital to better reach their existing audience, to attract new ones, and to influence and create. There are many examples of so-called experts from every facet of life and business using digital to boost their brand power and amplify their message. And with the prevalence of technology and platforms, it's not particularly difficult to do.

But what is more challenging is approaching thought leadership with consistency, clear goals and dynamism.

f *James Blake is a Northern Ireland born entrepreneur and founder/CEO at Vindicta Digital, a UK digital marketing agency founded in 2016.*

t

in



Becoming a thought leader, creating a personal brand and growing an audience requires consistency. In fact, to be successful or effective in anything requires a high level of persistence, dedication and consistency.

This consistency is vital to becoming digitally omnipresent, and by that, I mean being on every online channel that fits your business goals, with a consistent style and message. People should see you and instantly know who you are and what you're about. To this end, your content must be delivered frequently and consistently.

Be proactive, not reactive, and become the person others turn to automatically for the most relevant and insightful information.

Clear Messaging

Your message must be clear; otherwise, you're fighting a losing battle. To maintain or grow your audience, to attract new clients, even among your own team, it must be very obvious what you stand for and what you're communicating.

Clear messaging also means that you must understand exactly what value you bring to the market, what sets you apart and what your goals are. Be passionate, concise and direct. Attention spans are short and the digital space is extremely crowded, so make sure your voice is heard above the din.

Read more ..

Sample of Digital Case Study

LinkedIn Marketing Solutions

Advertising

LinkedIn Pages

Resources

Customer Stories

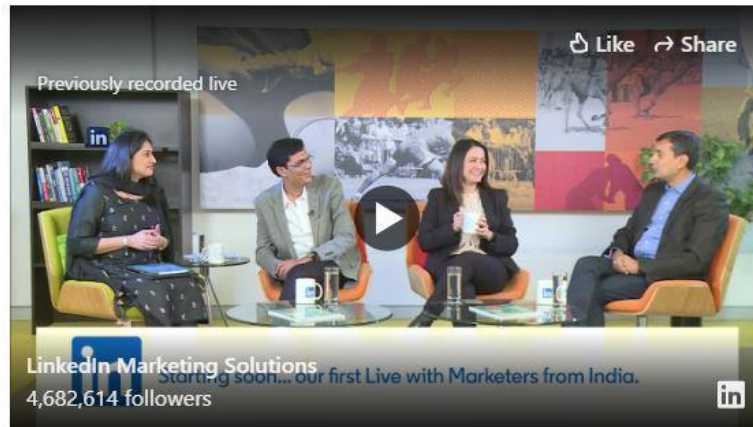
Sign in

Create ad



Live with Marketers

A talk show hosted by marketers for marketers



Live with Marketers: The Great ROI Debate

According to our research [The Long and Short of ROI](#), marketers are measuring ROI too soon.

In India, 64% of marketers (as opposed to 58% globally) are rushing to report ROI numbers to justify spend. Why are marketers reporting ROI too soon? What can marketers do to measure better?

Join us in a special episode of Live with Marketers from LinkedIn's office in Gurgaon, India. Our special guest host Virginia Sharma meets a panel from HCL Technologies, Infosys, and Microsoft India.

BANT

BANT is a sales qualification methodology that helps salespeople determine whether a prospect is a good fit based on their budget, internal influence/ability to buy, need for the product, and purchase timeline.

☑ **Budget**

How much is the prospect willing and able to spend on your solution?

☑ **Need**

Does the prospect have a true need for my product? Is this a universal need on the team?

☑ **Authority**

Who is the authority figure in this sale?
Who makes the ultimate decision?

☑ **Timeline**

How much time will the prospect need to come to a purchasing decision?



Reporti ng

Monthly reporting





**Please *sign up*
to know more about this**



Review **WS**

Reviews & improvements





Please **sign up
to know more about this**

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Location

Jakarta, Indonesia



nuans





Thank you

Terima kasih, Gracias,
Arigatōgozaimasu, Xie xie, Dhanyavaad

